BRUCE BRACKEN

public@brucebracken.com | 206-769-2972 | Snohomish, WA
Portfolio: wac.brucebracken.com | linkedin.com/in/brucebrackenjr

SENIOR CONTENT & VIDEO MANAGER

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Dear Clifford and the Wild Alaskan Company team,

Kelsey Rose Thomas's post made me want to grab a camera and head north. I'm drawn to the people behind the food: the work they know by heart, the choices they make on the water, and the lives that connect a fishing community to someone's kitchen. This role brings together the documentary work, food, and creative leadership I want to spend my time on.

For Water for Good, I developed and filmed a story following Mac, a local water-pump technician in the Central African Republic. On my own interview podcast, Luminaries in the Dark, I spent about an hour off the record with every guest before we recorded. Those conversations let me learn their history, understand what they cared about, and find the questions that deserved more time. I would bring that patience to a fishing community or a chef's kitchen, letting the people who know the place help me understand what is worth filming.

At Microsoft, I built the podcast business from its first pitch and hired and developed the people who made it. I set editorial direction, directed studio partners, and stayed accountable through publishing and audience review. I also learned to change my mind: after initially resisting the added cost of video, I piloted Scott & Mark Learn To, saw what the picture brought to the conversation, and expanded the approach. My independent film work and food photography keep me close to the choices behind the camera and in the edit.

I worked grill and prep in Boulder restaurants, including a period as assistant kitchen manager, and I still love to cook. I've visited Alaska several times, explored its small towns, and camped in Homer. I also bring substantial personal experience piloting boats. The practical AI work Kelsey noticed can help a small team spend less time on administration and more time with the people and places that make a film worth watching. I want to bring that curiosity and experience to Wild Alaskan's stories.

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